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## MINDCREST OPENS NEW YORK CITY OFFICE

**Chicago, June 5, 2012** – Mindcrest opens New York City office to support increasing demand for legal outsourcing services. George Hefferan, Mindcrest co-founder and Senior Vice President will relocate to New York and will provide senior management leadership.

This expansion reflects Mindcrest's "best shore" strategy of extending its global footprint and to service specific client needs in various markets. The New York office, combined with Mindcrest's presence in Chicago, Pune, India and Salt Lake City, gives Mindcrest the opportunity to be closer to its clients in key markets and to provide customized solutions across all of its lines of business.

Ganesh Natarajan, Mindcrest's President and CEO says, "This is an exciting time for Mindcrest. George's relocation to New York underscores our strong commitment to serve all of our clients located in the New York area."

"The momentum and significant growth from 2011 has continued into 2012. We have expanded our core service offerings and entered new industry segments to increasingly serve a global client base in multiple languages. Our presence in New York City is an important milestone for Mindcrest," adds George Hefferan.

## **About Mindcrest**

Since 2001, Mindcrest has been a trusted partner to law firms and in-house counsel in delivering a suite of legal process outsourcing services in the areas of litigation, corporate legal services and legal content and publishing. Our services and operations are underpinned by an experienced workforce of attorneys, supported by a disciplined approach to execution and delivery.

Mindcrest has been consistently recognized as a leader in legal process outsourcing by Frost and Sullivan, The Black Book of Outsourcing, International Association for Outsourcing Professionals and India Business Law Journal.

For more information, please visit <u>www.mindcrest.com</u> or call +312 467 9744.